



2017 OFFICIAL SPONSOR PACKAGES

OFFICIAL MAINSTAGE SPONSOR, ENTIRE EVENT- \$15,000

- Logo included on all printed advertising.
- Mentioned as an official sponsor on all media materials
- **Exclusive** rights to your product sales during event
- Mentioned in all radio advertising
- Logo and link included on GBW website, www.gettysburgbikeweek.com
- Prime vendor space at event.
- Banner placements on entrance gates
- 20 complimentary passes to event
- Minimum 10 daily announcements onstage during event
- Placement of banners and signs on stage.
- Participation in parade of chrome Saturday at 5 p.m.
- Introduction onstage prior to entertainment sponsored.

OFFICIAL ENTERTAINMENT SPONSOR - \$10,000 (BANDS)

- Logo and link included on GBW website, www.gettysburgbikeweek.com
- Mentioned as an official sponsor on all media material
- Mentioned in all radio advertising.
- 20 X 20 Vendor Space at event
- 15 complimentary passes to event
- Minimum 5 daily overhead announcements onstage during event.
- Introduction onstage prior to entertainment sponsored.

OFFICIAL ENTERTAINMENT SPONSOR - \$5,000 (ENTERTAINMENT OTHER THAN BANDS)

- Logo and link included on GBW website, www.gettysburgbikeweek.com
- Mentioned as an official sponsor on all media material
- 10 X 20 Vendor Space at event
- 10 complimentary passes to the event
- Minimum 3 daily overhead announcements onstage during event.
- Introduction onstage prior to entertainment sponsored.

OFFICIAL WRISTBAND SPONSOR – \$2,000

- Your choice of logo/wording printed on over 18,000 wristbands used at event.
- 5 Complimentary Passes
- Banner on fence at entrance gates.
- 10 x 10 vendor space at event.
- Minimum 2 daily overhead announcements onstage during event.

OFFICIAL PARADE SPONSOR - \$1,500 -

- 1 daily overhead announcement during event
- Recognition on official GBW website, www.gettysburgbikeweek.com
- 3 complimentary passes.

OFFICIAL BIKE WEEK KICK OF PARTY HOST - \$1,200

- Host of Gettysburg Bike Week kick off party Wednesday prior to event.
- Bike week to promote your place of business as such.
- Bike week to provide live radio broadcasting at your site.
- Bike week to provide any guidance needed to make this event a success.
- Recognition on official GBW Website, www.gettysburgbikeweek.com

OFFICIAL BIKE GAMES, WET T-SHIRT CONTEST, GUYS CONTEST, STAFF SHIRTS SPONSOR- \$1,000

- Recognition on official GBW website, www.gettysburgbikeweek.com
- Use of sponsor's t-shirts for wet t-shirt contest and guys contest or during event
- Announcement of sponsor during contest or bike games, or during event
- Staff shirts with your logo to be printed and worn during event by event staff.



2017 GETTYSBURG BIKE WEEK SPONSORSHIP

BUSINESS: _____

ADDRESS: _____

CONTACT: _____ PHONE: _____

EMAIL: _____

\$15,000: ___ \$10,000: ___ \$5,000: ___ \$2,000: ___ \$1,500: ___ \$1,200: ___ \$1,000: ___

Amount Owed: _____

SPONSOR SIGNATURE: _____

GBW SIGNATURE: _____

Mail Form & Check to: **Gettysburg Bike Week, PO BOX 3333, Gettysburg, PA 17325**

Any questions, contact Kelly Shue (717)873-6181
gbwvendor@yahoo.com